IC 74-2105 30 October 197 i

MEMORANDUM FOR:

Mr. Richard Lehman

SUBJECT:

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NIB

I. I was struck this morning by the bulk of the NIB. Since the "charter" of this publication encourages sienderness, and since DIA is making proposals which could have the effect of adding fat, I am moved to comment.

For the	The 30 October NIB contains 18 articles, two items. Record, and 22 pages. I would say (on the basis of	f some
decidedl	ly unscientific rumination) that two articles (the on	e on
	could easily hav	e bee
supplem	ted or, at best, might qualify as candidates for a ment. Four articles (South Vietnam infiltration, C).	inese
have mad	ide decent items For the Record. Of the two items	in Fer
the Reco	ord, the one on the USSR is quite specialized, and	the
other, on	seems marginal because i	
probably	y premature (in terms of reader interest).	

One can certainly quarrel with these judgments. But the point is that the book was inflated (and, excluding Saturday and Monday editions, the NIB has been averaging about 17 pages during October). I only urge you when you get a chance to take a look and perhaps counsel your editors to that effect. Inter all., I see no point in providing ammunition to anyone who might seek to force specialized military articles into the main body of the publication.

	Chief,	PRD/IC	

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